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Y Gweinidog Materion Gwledig a Gogledd Cymru, a'r Trefnydd
Minister for Rural Affairs, North Wales and Trefnydd



Llywodraeth Cymru
Welsh Government

Ein cyf/Our ref WQ85927

Sam Rowlands
sam.rowlands@senedd.wales

7 September 2022

Dear Sam

Please find below answer to your Written Question.

Sam Rowlands (North Wales): What action is the Minister taking to support food and drink tourism in North Wales? (WQ85927)

Lesley Griffiths: The food and drink industry in Wales continues to show signs of success, despite the difficulties associated with Covid and Brexit. In 2020 the manufacturing sector alone had a turnover of £4.9bn.

We are working with Visit Wales colleagues to promote Welsh Food and Drink in their visitor campaigns, we have also provided funding support to 21 Food Festivals across Wales including in North Wales Gwyl Fwyd Caernarfon , Wrexham Food Festival, Menai Food Festival, Denbigh Plum Festival, Llangollen Food Festival and Gwyl Fwyd Portmeirion .

Welsh Government recognises that tourism and food are closely linked and bringing them together can create win-wins. Our support for Protected Food Name products such as Anglesey Sea Salt and nearby Conwy Mussels and Denbigh Plums, are all examples the designation recognising the quality of produce originating from North Wales can also promote place-based destination.

Regards

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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.