

**Andrew Davies AM/AC**  
**Minister for Economic Development & Transport**  
**Gweinidog dros Ddatblygu Economaidd a Thrafnidiaeth**

DP 400 / 03-01

Your ref/Eich cyf:  
Our ref/Ein cyf: MB/AD/5295/03



Llywodraeth Cynulliad Cymru  
Welsh Assembly Government

Cardiff Bay/Bae Caerdydd  
Cardiff/Caerdydd  
CF99 1NA

Private Secretary/Ysgrifennydd Preifat  
Angela Williams  
029 2089 8772  
GTN: 1208 8772  
Fax/Facs: 029 2089 8130  
Angela.Williams@Wales.GSI.Gov.UK

Alun Cairns AM  
Assembly Member for South West Wales  
The National Assembly for Wales  
Cardiff Bay  
Cardiff  
CF99 1NA

18 September 2003

*Dear Alun*

**Re: WAQ 27677 - Tabled on 6<sup>th</sup> August.**

I am writing to follow up the holding reply that was initially provided in response to WAQ 27677 in which you sought an update on how much money has been spent by the Assembly Government and ASPB's on promoting the benefits of broadband. I am now in a position to provide a substantive reply.

The Assembly Government's Broadband Wales Unit is directly spending around £800,000 on marketing broadband in 2003-04, with similar amounts planned for future years. In addition, the Unit is seeking to work with partners to maximise everyone's marketing spend to gain greater benefits.

Furthermore, many other areas of the Assembly Government, and its agents, undertake programmes, projects and initiatives that both directly or indirectly maximise the use of, and promote broadband such as eBusiness, eGovernment and eHealth, eLearning and the skills agenda. Details of this collective spend cannot be easily identified centrally.

*Yours*



*Andrew*